

ABSTRACT

Use of non-prostanoic agonists of prostaglandin EP-2  
and/or EP-4 receptors as cosmetic agents for  
attenuating, reducing or stopping the loss of head hair  
and other hairs.

The invention relates to the use of non-prostanoic  
agonists of prostaglandin EP-2 and/or EP-4 receptors as  
cosmetic agents for attenuating, reducing or stopping the  
loss of head hair and other hairs.

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